Stand E08 for the ultimate Sirona experience

Sident Dental Systems are the UK’s premier supplier and service support dealer, and exclusively supply only Sirona the world-renowned German Dental Equipment Manufacturer. Their technical know-how comes from years of experience installing and maintaining their state-of-the-art dental systems including treatment centres and digital imaging solutions. This year we will be exhibiting the full C class range of Treatment Centres, Gallileos 3D and Orthophos XG digital imaging units, the Heliodent DS intraoral unit, XIOS “keep it simple” intraoral sensors, SIROLaser, SiroEndo, PeriScan and Sirona handpieces.

For hands on demonstrations of all their equipment in their new purpose built showroom and training facility at The Contemporary Dental Training Institute, Chertsey, or for a representative to visit your practice please call Sident Dental Systems on 01952 582800, email j.cavill@sident.co.uk or visit Stand E08 at the BDTA Showcase.

A-dec Solutions

Examine the difference A-dec can make for your practice. Our chairs, lights, cabinets, delivery systems, and sterilization systems are engineered to be fully integrated and perform beyond expectations. We don’t settle for anything less. And that’s how we’ve been doing business for over 40 years.

Visit A-dec on stand H02 to experience our range of surgery solutions. If you’re considering a new surgical layout or need to upgrade your equipment, we may just have the answers that you’re looking for.

A-dec is proud to be part of Dental Showcase 2008 and look forward to welcoming you to our stand. Join the A-dec team to discuss the latest advances in dental equipment ergonomics and see how A-dec can offer conceptual solutions to your surgery requirements.

For more information visit us on Stand H02 at London Excel.

British Academy of Cosmetic Dentistry at the 2008 BDTA Dental Showcase in London

The British Academy of Cosmetic Dentistry’s (BACD) enthusiastic commitment to the future and promotion of cosmetic dentistry in the UK and the organisations devotion to promoting clinical excellence in cosmetic dentistry, will once again bring it to the 2008 Dental Showcase to offer information and explain the role of the BACD in the promotion of cosmetic dentistry. Members will be on hand ready to talk to delegates about the benefits and unique opportunities available upon becoming a member of the Academy, such as:

- Superior educational opportunities
- An excellent route to accreditation
- Networking opportunities, including an annual forum for the exchange of knowledge
- A patient referral service
- Conferences to show you the latest technology and techniques
- Discounts on courses and products

Members will be on hand ready to talk to delegates about the benefits and unique opportunities available upon becoming a member of the Academy, such as:

- Superior educational opportunities
- An excellent route to accreditation
- Networking opportunities, including an annual forum for the exchange of knowledge
- A patient referral service
- Conferences to show you the latest technology and techniques
- Discounts on courses and products

A-dec Solutions

Examine the difference A-dec can make for your practice. Our chairs, lights, cabinets, delivery systems, and sterilization systems are engineered to be fully integrated and perform beyond expectations. We don’t settle for anything less. And that’s how we’ve been doing business for over 40 years.

Visit A-dec on stand H02 to experience our range of surgery solutions. If you’re considering a new surgical layout or need to upgrade your equipment, we may just have the answers that you’re looking for.

A-dec is proud to be part of Dental Showcase 2008 and look forward to welcoming you to our stand. Join the A-dec team to discuss the latest advances in dental equipment ergonomics and see how A-dec can offer conceptual solutions to your surgery requirements.

For more information visit us on Stand H02 at London Excel.
Visit Stand No CO2 and experience Takara Belmont’s treatment centres fitted with five delivery options and supreme patient comfort, the stylish and unique space saving yet patient friendly Cleo, the Voyager II L, whose centrally mounted delivery unit ensures absolute equality for both left and right handed operators and the Phot XII which offers greater control over positioning for the benefit of each individual patient.

For further information call Takara Belmont on 020 7515 0333 or email dental@takara.co.uk.

The Dental Directory (A01 & B02)

As in previous years The Dental Directory will have two locations at Dental Showcase. The larger of the stands, A01, will host the company’s popular hospitality suite, with desktop stations demonstrating the advantages of on-line ordering as well as Scan & Buy technology.

Representatives from their experienced Equipment Division will also welcome the opportunity to discuss the latest surgery innovations and answer any questions on equipment or digital imaging matters. Their experience combined with their impartiality puts them in an ideal position to review the numerous options available and help you decide on the most appropriate solution for your practice.

Stand B02 will be dedicated to facial aesthetics and experts will be on hand to answer any questions you might have with regard to treatment including dermal fillers and Botulinum Toxin Type A.

Designer Dental Join Frank Taylor Associates At The BDTA

Frank Taylor & Associates, the leading independent valuer and sales agent to dentistry, has invited Designer Dental to be their guest at the 2008 BDTA Dental Showcase.

Designer Dental is an experienced promotion and marketing company dedicated to tailoring their marketing plans to meet the customer’s requirements and aspirations.

Attendees will have the opportunity to talk to both expert team members, how their products can stay ahead of the game with assistance from these innovative companies.

Designer Dental offers extensive marketing plans that will help maximise your patient or client spend and allow you to progress into the future. There will also be information about the fuss-free finance with Loan Hunter part of the Frank Taylor family.

For more information contact Designer Dental on 01642 206106 or visit www.designerdental.co.uk.

P&G Professional Oral Health

Oral-B products are based on sound evidence-based research therefore it is only logical that P&G want to assist the profession in their development, so that dental professionals may make evidence-based decisions that are in the best interest of the patient. P&G offers various complementary means to gain verifiable CFD. The company has also produced a DCP version as it recognises the intrinsic role DCP play in preventive practice. P&G also run a series of evening seminars for GDP’s & DCP’s who prefer to earn CPD in a more social environment.

The Company is also committed to supporting oral health education and produces a range of free literature covering both manual and power brushing techniques as well as floss usage. Please speak to any of the company’s reps for more details or call the P&G Helpline (0870 2421850).

The main focus at this year’s Showcase will be Triumph SmartGuide, a power brush whose breakthrough technology goes beyond clinical superiority to tackle the challenging issue of compliance.

This year’s BDTA will be the perfect opportunity to be amongst the first to see the new and advanced Presentation Manager and Recall Manager features, helping you create estimates and retain patients…at the click of a button. The new Computer Telephony Integration (CTI), is a new development that takes patient identification and practice efficiency to a new level.

Find out all you need to know about the advanced EXACT software system and visit Stand Q04 / R18 at the 2008 BDTA Dental Showcase in London or call 0845 545 5767 today.

Stands B02 will be dedicated to facial aesthetics and experts will be on hand to answer any questions you might have with regard to treatment including dermal fillers and Botulinum Toxin Type A.

Will Philips break the sound barrier at The BDTA?

Last year Philips completely re-engineered SoniCare to create FlexCare, which so far has been so successful that it has subsequently led to great strides being achieved in plaque bioloid disruption and plaque removal. So effective has this new brush proved that it has become the company’s flagship oral health product and has broken new ground amongst dental professionals. Such is its popularity that FlexCare will form the focus of the Phillips stand at the BDTA (S06).

On show for the first time at the BDTA this year will be the newest SoniCare - HealthyWhite – which was launched in Spring, and which is uniquely designed to lighten in meeting their CO2 requirements with its new ‘must try’ product. It is first sonic toothbrush specifically designed to whiten teeth, up to two shades in a fortnight.

Philips is encouraging show goers to try SoniCare for themselves and feel the difference after only two minutes of brushing, by visiting stand S06 at the BDTA. There they will be able to have a go at FlexCare and the new HealthyWhite – in a private brushing booth, and even be able to take the brush head away with them.

Make a Date with Henry Schein Minerva!

If you’d like to practice more profitably you should be working with Henry Schein Minerva, who not only provide an extensive range of materials but work in complete partnership with you to develop a more successful practice.

Henry Schein Minerva’s team of experienced consultants can offer advice on every aspect of running a successful practice, recommending and helping you implement solutions that are tailor-made to suit your individual and practice needs. And, as your practice grows from strength to strength, Henry Schein Minerva will continue to play an important role in your business, supporting you to develop and grow.

Visit Henry Schein Minerva at the 2008 BDTA Dental Showcase - Stand Q05 & R16, or if you’re unable to attend please call 0870 10 20 43 to find out more.

Exhibition Stand D01: Research shows that 91% of dentists see acid erosion on a weekly basis.

Advances in dentistry mean that patients’ natural teeth are lasting longer and are therefore subject to the effects of erosion for a longer time than previously.

Further research which was undertaken by GlaxoSmithKline Consumer Healthcare (O3K) amongst over 50 dental professionals, also highlights that 8 out of 10 dentists would recommend Sensodyne Pronamel to help protect against acid erosion.

Visitors to this year’s British Dental Traders Association (BDTA) will be able to find out more about Sensodyne Pronamel as part of GSK’s product range (Stand D01).

Shamim Shah, Brand Manager Dental Professionals at GSK said: “The BDTA is always a popular exhibition allowing the coming together of dental professionals to learn about the full oral health product range that GSK has to offer. It also allows the GSK team to communicate and answer any questions that professionals may have on any of the products”.

KaVo Gendex— Proud to Work with the Professionals for Dental Excellence

This year we will be launching the GCX3500 Cone Beam 3D Dental Imaging System, powered by i-CAT to enhance the current imaging range. KaVo will be showing exciting products such as the top of the range E80 dental unit that boasts many features and benefits not otherwise available, the GENTLEray 980 soft tissue laser and the full range of un-breatable KaVo handpieces.

KaVo will also be demonstrating our comprehensive ranges of top quality handpieces, which are designed to meet all clinical and economic needs and a number of innovations such as the DE AGNODent Pen, a convenient easy to use laser diagnosis system, along with a full range of X-ray equipment including many new innovations in digital technology. You will also be able to see the i-CAT Cone Beam Scanner and discuss how it can improve your practice.

KaVo has a reputation for unsurpassed reliability and service. So, come and meet the KaVo team and find out more about all the products and fantastic promotions available on stand H05.
Howard Gluckman – London Workshop

The evening of 22nd of October this year will find an audience in Fulham taking part in the Velopex London Aquacut and Laser Workshop – presented by Dr Howard Gluckman. As a Specialist Periodontist, Dr Gluckman has made extensive use of both his Velopex Laser and Aquacut. His illustrations will take the audience through a journey of how to get the most from this equipment – and how it can benefit every dentist and every patient.

Dr Gluckman qualified at the University of Witwatersrand in 1990. He specialised in Oral medicine and periodontics (cum Laude). He is in private practice in Cape Town and London. He is the founder of the Implant and aesthetic Academy in South Africa which is the only private dental education centre in the country. He has lectures extensively both Domestically and Internationally and has recently won a poster prize at an international congress for the development of a new bone grafting technique.

At the Workshop, we encourage existing equipment owners to bring case presentations for discussion. The venue is Fulham Dental Care on the Fulham Road - so numbers are limited. Refreshments will be available during the evening. Participants are encouraged to arrive at 6pm for a 6.30pm start.

Costs for the evening are £25 for existing Velopex Laser owners, £55 for owners of Velopex Aquacut units and £275 for those who do not own a Velopex Aquacut or Laser.

Take the Kent Express Price Challenge on Stand P01

Kent Express are committed to ensuring that you get the best prices for your purchases at Dental Showcase with the Kent Express Price Challenge. Kent Express will match or beat any advertised price – or you will be sent £100 of M&S vouchers free.

There are many other reasons to visit the Velopex – you can benefit from great sale offers and promotions on many of the very latest dental products, and as you would expect Kent Express will have some great gift rewards available too!

Showcase is always a fantastic opportunity for you to kit yourself and your team in the latest Hejo Uniforms, and the on-stand dressing rooms provide the convenience for you to try before you buy. Bring your team along and benefit from great offers on the most popular Hejo lines. You are also invited to help pick the winners of the popular ‘design a uniform’ competition – the best 12 designs will be on show for you to judge.

For more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Tel 07734 044877

Who works harder? You... or your money?

Cover the ‘Essentials’ at the 2008 Dental Showcase in London, with a visit to the Essential Money stand. Speech independent financial advisers for dentists, Essential Money can show you how your money could work harder for you. Plus enter the prize draw for a chance to win a Holiday!

Thomas Dickson, head of the Essential Money team has 15 years experience in financial services and has been working with dentists since 2001. Author of ‘106 money saving ideas for dentists’ and ‘106 property ideas for dentists’ Thomas has teamed up with a wonderful group of dedicated individuals to create Essential Money, including Sarah Gwill, winner of the 2005 mortgage adviser of the year award.

Windsor Practice Installs 3rd Aquacut Quatro

Windsor, in Berkshire, is now firmly on the map as far as fluid ablation is concerned! The 650th Velopex Aquacut Quatro has been installed at Dr Tidu Mankoo’s busy Windsor Centre for Advanced Dentistry in Dorset Road, Windsor. This beautiful, light and airy building provides a superb backdrop for this busy dental practice - which now offers all patients the availability of fluid ablation: Cleaning and Treating, in a calm soothing environment. Dr Mankoo commented: “This is the third Aquacut, in the building - it’s great! It’s an essential part of a modern practice!"

This is all achieved using the unique Velopex ‘water curtain’ bringing a new dimension to the air abrasion concept. The clinicians and patients dislike of air abrasion being principally the mess associated with this technique. The Velopex Aquacut Quatro delivers a vanilla scented fluid along with the stream of air and particles thus allowing standard aspiration to cope with the emissions from the handpiece tip.

Always a highly impressive display, delegates can look forward to visiting Castellini’s stand at this year’s BDTA Dental Showcase in London and see for themselves (if they haven’t already), what makes Castellini one of the worlds most technologically advanced dental chair manufacturers.

DENTSPLY will be exhibiting on Stands P9, P10 & N10

Don’t miss DENTSPLY at the 2008 Dental Showcase!

Visit stands P9, P10 & N10 to experience the latest DENTSPLY products. The latest innovations will be on proud display, including SmartCem™ self-adhesive cement, boasting one of the market’s highest bond strengths, low film thickness and quick setting in only 2 minutes.

All the DENTSPLY favourites will also be on display, including the Illumine™ tooth whitening system, Chemfil® Molar Caps, Xeno® V, Aquasil Ultra, DuoMix, plus Endo and Artis™ products.

For better dentistry
Discover the future of communication and education with e-touch

The Eastman’s stand, F96 at the 2008 BDTA Dental Showcase, is the ideal setting for expert advice on continuing education.

With over 50 years’ experience of first class education and training, the Eastman is a leading specialist centre for patient care, graduate teaching and advanced research. The Eastman, with its glowing national and international reputation, is the preferred choice for graduate dental education and training for those who aspire to realise their full potential and provide their patients with the best possible care.

Explore the range of different courses now available at the Eastman and talk to Senior Eastman staff who will advise you on the structure and content of programmes and open days to be held throughout the coming year.

For the Best Surgery Design and Equipment Solutions

Specialising in the dental industry, Clark Dental’s turn-key design and installation packages provide expert assistance from the first discussion to completion of the project and beyond. Using CAD-enabled laptops and 3-D designs, Clark Dental’s experts work closely with you to achieve your patients relaxed and comfortable experience, directing everything to the R4 accounting system, logging every payment with a system designed specifically for dental practices.

Discover the latest addition to the Collardam family - Everyday Protect - the new, cost effective, super-absorbent/cellulose patient protection dental bib. Lasting up to 1 hour during procedures that otherwise would leave patients feeling wet, cold, stressed and uncomfortable, Everyday bibs are composed of a lighter material than the acclaimed Premier Protect from Collardam, offering a cheaper alternative to keeping your patients relaxed through those shorter visits.

From as little as 49 pence per bib when ordered in packs of 25, Collardam™ patient protection caps and bibs are yet another weapon in the armoury of clinicians seeking to impress and retain the loyalty of increasingly demanding patients.

Recommended by many top industry names, Collardam™ is setting new standards in patient comfort.

In order to fit your new surgery with the best equipment, Clark Dental offers only the highest quality technology from leading manufacturers, including the CDR Wireless, the world’s first and only cable-free intraoral sensor from the Schick Technologies digital imaging range. Clark Dental also supplies the Nomad™ portable hand-held cordless x-ray, with rechargeable battery packs, 90 weight and full compatibility with digital imaging and film-based systems.

Benefitting from extensive industry experience and understanding, Clark Dental will quickly have you treating patients in your new dream surgery.

Visit the UCL Eastman Dental Institute at the 2008 BDTA Dental Showcase and discover the courses on offer to take your knowledge and career to the next level.

IDH Integrated Dental Holdings (IDH) are delighted to be attending the 2008 BDTA Dental Showcase.

Committed to providing UK dental professionals with exceptional care in clinical dental treatments and patient care, an IDH team will be on hand, at stand no.D10, to explain how their services have resulted in them becoming one of the UK’s largest owners of dental practices, with an impressive number of high quality NHS and private dental care centres in addition to specialist referral clinics.

Visitors to the IDH stand will also have the opportunity to find out more about the career prospects IDH afford to all dental professionals. Operating more than 200 practices, serving more than 1.5 million patients nationwide with over 850 dentists and 1,700 employees,

To find out more about IDH’s quality clinical dentistry, excellent patient care and superb career opportunities, make sure you visit the IDH stand at the 2008 BDTA Dental Showcase.