As we and our patients become even more conscious of prevention, take a look at the Fin-nacle range of barrier products; Seal-Tight disposable syringe tips that provide complete separation of the air and water supply, Peristar for sharpening periодodontic instruments and Cleanic prophylaxis paste and Cleanicent toothpaste both with Perilite technology, amongst other technologically advanced products.

For further information please contact call Kerr directly on 01755 922922.

Stand E08 for the ultimate Sirona experience

The British Academy of Cosmetic Dentistry at the 2008 BDTA Dental Showcase in London

The British Academy of Cosmetic Dentistry's (BACD) enthusiastic commitment to the future and promotion of excellence in cosmetic dentistry in the UK and the organisations devotion to promoting clinical excellence in cosmetic dentistry, will once again bring it to the 2008 Dental Showcase to offer information and explain the role of the BACD in the promotion of cosmetic dentistry. Members will be on hand ready to talk to delegates about the benefits and unique opportunities available upon becoming a member of the Academy, such as:

- Superior educational opportunities
- An excellent route to accreditation
- Networking opportunities, including access to the forum for the exchange of knowledge
- A patient referral service
- Conferences to show you the latest technology and techniques
- Discounts on courses and products

For further information visit us on Stand H02 at London ExCel.

A-dec Solutions

Examine the difference A-dec can make for your practice. Our chairs, lights, cabinets, delivery systems, and sterilization systems are engineered to be fully integrated and perform beyond expectations. We don't settle for anything less. And that's how we've been doing business for over 40 years.

Visit A-dec on stand H02 to experience our range of surgery solutions. If you’re considering a new surgery layout or need to upgrade your equipment, we may just have the answers that you’re looking for.

A-dec is proud to be part of Dental Showcase 2008 and look forward to welcoming you to our stand. Join the A-dec team to discuss the latest advances in dental equipment ergonomics and see how A-dec can offer comprehensive solutions to your surgery requirements.

For more information visit us on Stand H02 at London ExCel.

Dentists’ Provident stand (T17)

Dentists’ Provident is the leading provider of income protection insurance to dentists in the United Kingdom and Ireland. As a specialist insurer, we understand the importance of comprehensive income protection needs of dentists. Our flexible contract gives you the peace of mind that you and your dependants are financially protected if illness or injury prevents you from working.

On the Dentists’ Provident stand at the 2008 BDTA Dental Showcase, one lucky visitor could win a luxury food hamper. All dentists who complete a simple online enquiry form to receive an instant personalised income protection illustration will be entered into the prize draw.

For more information on Dentists’ Provident call 020 7222 2511, write to 9 Gayfere Street, London SW1P 3HN or visit www.dentistsprovident.co.uk
Takara Belmont – Stands out from the crowd Stand No CO2

Visit Stand No CO2 and experience Takara Belmont’s treatment concepts with its latest delivery machines. Technical, sales and surgery design staff will be on hand to provide detailed information and advice on the equipment, planning and installation.

The dental equipment on show will include the hugely popular Super X, which offers five delivery options and supreme patient comfort, the stylish and unique space saving yet patient friendly Flexi-Clav, the Voyager II L, which centrally mounted delivery unit ensures absolute equality for both left and right handed operators and the Phot X11 which offers greater control over exposure for the benefit of each individual patient.

For further information call Takara Belmont on 0207 751 05 55 or email dental@takara.co.uk

Designer Dental Join Frank Taylor Associates At The BDTA

Frank Taylor & Associates, leading independent valuer and sales agent to dentistry, has invited Designer Dental to be their guest at the 2008 BDTA Dental Showcase.

Designer Dental is an experienced promotion and marketing company dedicated to tailoring their marketing plans to meet the customer’s requirements and aspirations.

Attendees will have the opportunity to talk to both expert team members and to discuss practices that can stay ahead of the game with assistance from these innovative companies.

Designer Dental offers extensive marketing plans that will maximise your patient or client spend and allow you to progress into the future. There will also be information on the fuss-free finance with Loan Hunter part of the Frank Taylor family.

For more information contact Designer Dental on 01642 206106 or visit www.designer-dental.co.uk

Transform your practice into a business

Extensive research recently conducted by Software of Excellence has enabled them to pin-point key areas of concern among practice principals and they will be unveiling new and innovative developments for EXACT, designed to help deliver the practice management solutions you require to achieve efficient, profitable results.

This year’s Dental Showcase is the perfect opportunity to be amongst the first to see the new and advanced Presentation Manager and Recall Manager features, helping you create estimates and retain patients...at the click of a button. The new Computer Telephony Integration (CTI), is a new development that takes patient identification and practice efficiency to a new level.

Find out all you need to know about the advanced EXACT software system and visit Stand Q04 / R18 at the 2008 BDTA Dental Showcase in London or call 0845 545 5767 today.

P&G Professional Oral Health

Oral-B products are based on sound evidence-based research therefore it is only logical that P&G want to assist the profession in their professional development, so that dental professionals may make evidence-based decisions for the patient. P&G offers various complementary means to gain verifiable CPD. The company has also produced a DCP version as it recognises the intrinsic role DCP’s play in preventive practice. P&G also run a series of evening seminars for GDP’s & DCP’s who prefer to earn CPD in a more social environment.

The Company is also committed to supporting oral health education and produces a range of free literature covering both manual and power brushing techniques as well as floss usage. Please speak to any of the company’s reps for more details or call the P&G Helpline (0870 2421850).

The main focus at this year’s Showcase will be Triumph zobromite, a power brush whose breakthrough technology goes beyond clinical superiority to tackle the challenging issue of compliance.

The Dental Directory will have two locations at Dental Showcase. The larger of the stands, A01, will host the company’s popular hospitality suite, with desktop computer terminals, lights and X-ray equipment centres, lights and X-ray services. Technical, sales and practice management representatives from their experienced Equipment Division will be on hand to assist from the crowd and answer any questions that professionals may have on any of the products.

Will Philips break the sound barrier at The BDTA?

Last year Philips completely re-engineered Sonicare to create FlexCare, which so far has subsequently followed by great strides being achieved in general biofilm disruption and plaque removal. So effective has this new brush proven that it has become the company’s flagship oral health product and has broken new ground amongst dental professionals. Such is its popularity that Flexcare will form the focus of the Philips stand at the BDTA (S06).

On show for the first time at the BDTA this year will be the newest Sonicare – HealthyWhite – which was launched in Spring, and which is uniquely designed to lighten in meeting their CPD requirement over two weeks. This “must try” product is the first sonic toothbrush specifically designed to whiten teeth, up to two shades in a fortnight.

Philips is encouraging show goers to try Sonicare for themselves and feel the difference after only two minutes of brushing, by visiting stand S06 at the BDTA. There they will be able to handle the FlexCare II and the new HealthyWhite – in a private brushing booth, and even be able to take the brush head away with them.

Make a Date with Henry Schein Minerva!

If you’d like to practice more profitably you should be working with Henry Schein Minerva, who not only provide an extensive range of materials but work in complete partnership with you to develop a more successful practice.

Henry Schein Minerva’s team of experienced consultants can offer advice on every aspect of running a successful practice, recommending and helping you implement solutions that are tailor-made to suit your individual and practice needs. And, as your practice grows from strength to strength, Henry Schein Minerva continues to play an important role in your business, supporting you in achieving your desired personal and practice goals.

Visit Henry Schein Minerva at the 2008 BDTA Dental Showcase - Stand Q03 & R16, or if you’re unable to attend please call 0870 180 20 45 to find out more.

Exhibition Stand D01: Research shows that 91% of dentists see acid erosion on a weekly basis.

Advances in dentistry mean that patients’ natural teeth are lasting longer and are therefore subject to the effects of erosion for a longer time than previously. Further research which was undertaken by GlaxoSmithKline Consumer Healthcare (054) amongst over 50 dental professionals, also highlights that 8 out of 10 dentists would recommend Sensodyne Pronamel to help protect against acid erosion.

Visitors to this year’s British Dental Traders Association (BDTA) will be able to find out more about Sensodyne Pronamel as part of GSK’s product range (Stand D01).

Shamin Shah, Brand Manager Dental Professionals at GSK said: “The BDTA is always a popular exhibition allowing the company and dental practice team to learn about the full oral health product range that GSK has to offer. It also allows the GSK team to communicate and answer any questions that professionals may have on any of the products”.

KaVo Gendex: Proud to work with the profession for dental excellence

This year we will be launching the GXR500 Cone Beam 3D Dental Imaging System, powered by i-CAT to enhance the current imaging range. KaVo will be showing exciting products such as the top of the range E80 dental unit that boasts many features and benefits not otherwise available, the GENTLeRay 980 soft tissue laser and the full range of unrivaltable KaVo handpieces.

KaVo will also be demonstrating our comprehensive ranges of top quality handpieces, which are designed to meet all clinical and economic needs and a number of innovations such as the DE-AGNODent Pen, a convenient easy to use laser diagnosis system along the full range of X-ray equipment including many new innovations in digital technology. You will also be able to see the i-CAT Cone Beam Scanner and discuss how it can improve your practice.

KaVo has a reputation for unsurpassed reliability and service. So, come and meet the KaVo team and find out more about all the products and fantastic promotions available on stand H05.
Howard Gluckman – London Workshop

The evening of 22nd of October this year will find an audience in Fullham taking part in the Velopex London Aquacut and Laser Workshop – presented by Dr Howard Gluckman. As a Specialist Periodontist, Dr Gluckman has made extensive use of both his Velopex Laser and Aquacut. His illustrations will take the audience through a journey of how to get the most from this equipment – and how it can benefit every dentist and every patient.

Dr Gluckman qualified at the University of Witwatersrand in 1990. He specialised at the University of Stellenbosch in 1998 in Oral medicine and periodontics (cum Laude). He is in private practice in Cape Town and London. He is the founder of the Implant and aesthetic Academy in South Africa which is the only private dental education centre in the country. He has lectures extensively both Domestically and Internationally and has recently won a poster prize at an international congress for the development of a new bone grafting technique.

At the Workshop, we encourage existing equipment owners to bring case presentations for discussion. The venue is Fullham Dental Care on the Fulham Road - so numbers are limited. Refreshments will be available during the evening. Participants are encouraged to arrive at 6pm for a 6.30pm start.

Costs for the evening are £25 for existing Velopex Laser owners, £55 for owners of Velopex Aquacut units and £275 for those who do not own a Velopex Aquacut or Laser.

The seminar qualifies for 5 Hours CPD and can be booked by contacting Mark Chapman at Velopex.

To book or for more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barrettts Green Road LONDON NW10 7AP UK Tel +44 7754 044877 mark@velopex.com

Who works harder? You... or your money?

Cover the ‘Essentials’ at the 2008 Dental Showcase in London, with a visit to the Essential Money stand. Specialist independent financial advisers for dentists, Essential Money can show you how your money could work harder for you. Plus enter the prize draw for a chance to win a Holiday!

Dr Thomas Dickson, head of the Essential Money team has 15 years experience in financial services and has been working with dentists since 2001. Author of ‘106 money saving ideas for dentists’ and ‘106 property ideas for dentists’ Thomas has teamed up with a wonderful group of dedicated individuals to create Essential Money, including Sarah Gwill, winner of the 2005 mortgage adviser of the year award.

Italian Craftsman Mactime Takes Centre Stage at the 2008 BDTA Dental Showcase

Always a highly impressive display, delegates can look forward to visiting Castellini's stand at this year's BDTA Dental Showcase in London and see for themselves (if they haven't already), what makes Castellini one of the worlds most technologically advanced dental chair manufacturers.

Meet Castellini's trained representatives, on hand to demonstrate the performance and durability of their prestigious range of dental chairs including the Logos and Duo as well as their superior instrument range. New features for 2008 include Vicerex, Surgicam, Torque Curves, Surgixson and LAEC Apex Locating integration.

DENTSPLY will be exhibiting on Stands P9, P10 & N10

See Things Differently at the 2008 BDTA Dental Showcase

As the exclusive supplier of the universally respected Carl Zeiss range of magnification and illumination systems, Navier is well equipped to offer expert advice to visitors and further information and details on its products, helping delegates select from the excellent range of magnifications and working distances.

Dentsply will be exhibiting on Stands P9, P10 & N10

Don’t miss DENTSPLY at the 2008 Dental Showcase!

Visit stands P9, P10 & N10 to experience the superb DENTSPLY range, and ask about the exquisitely designed Chemfil® MolarAngel® self-adhesive cement, boasting one of the market’s highest bond strengths, low film thickness and quick setting in only 2 minutes.

All the DENTSPLY favourites will also be on display, including the Iumine™ tooth whitening system, Chemfil® Molar Cements, Xemova™, Aqualis Ultra, DuoMix, plus Endo and Artimo™ products.

For better dentistry
Data Hosting, and a range of Cutting Edge Features, from PracticeWorks

At this year’s BDTA Dental Showcase visit the PracticeWorks team. Experts from the world’s largest provider of dental practice management software and digital imaging systems will be delighted to discuss the latest innovations, including version 5 of the proven Kodak R4 Practice Management Software, which now has a web based version which includes Data Hosting.

Never before used in dentistry, Data Hosting means that the application and the data are accessed via the internet – there is no need for expensive servers or software. R4 version 5 links directly to a credit card pin reader, directing everything to the R4 accounting system, logging every payment with a system designed specifically for dental practices.

Your patients will also be able to make bookings online, which means more convenience for them. They just access the online appointment book, select the preferred date, and choose from available appointment slots.

Discover the future of communication and education with e-touch

With over 50 years’ experience of first-class education and training, the Eastman is a leading specialist centre for patient care, graduate teaching and advanced research. The Eastman, with its glowing national and international reputation, is the ideal setting for expert advice on continuing education.

The Eastman’s stand, F96 at the 2008 BDTA Dental Show-case, is the ideal setting for expert advice on continuing education.

Visit the Caped Crusader at the 2008 BDTA Dental Show-case, London

Keep your practice ahead of the curve at an affordable price with CollarDam™, the patient protection dental caps and bits everyone’s talking about. Visit stand S12 and meet the friendly CollarDam™ team to find out more.

Visit the UCL Eastman Dental Institute at the 2008 BDTA Dental Showcase and discover the courses on offer to take your knowledge and career to the next level.

In order to fit your new surgery with the best equipment, Clark Dental offers only the highest quality technology from leading manufacturers, including the CDR Wireless, the world’s first and only cable-free intraoral sensor from the Schick Technologies digital imaging range. Clark Dental also supplies the Nomad™ portable hand-held cordless x-ray, with rechargeable battery packs, 90 weight and full compatibility with digital imaging and film-based systems.

Benefiting from extensive industry experience and understanding, Clark Dental will quickly have you treating patients in your new dream surgery.

Blackwell Supplies: the source for innovative products

Blackwell Supplies, a market leader in the provision of cost-effective and high quality solutions for the daily needs of the 21st century, has an impeccable reputation for meeting the needs of both dental staff and patients.

The comprehensive Blackwell Supplies portfolio includes, but is by no means limited to:

Visit the Eastman Dental Institute at the 2008 BDTA Dental Showcase and discover the courses on offer to take your knowledge and career to the next level.

In order to fit your new surgery with the best equipment, Clark Dental offers only the highest quality technology from leading manufacturers, including the CDR Wireless, the world’s first and only cable-free intraoral sensor from the Schick Technologies digital imaging range. Clark Dental also supplies the Nomad™ portable hand-held cordless x-ray, with rechargeable battery packs, 90 weight and full compatibility with digital imaging and film-based systems.

Benefiting from extensive industry experience and understanding, Clark Dental will quickly have you treating patients in your new dream surgery.

Discover the future of communication and education with e-touch

See the future of education and communication at this year’s BDTA Dental Showcase. e-touch (winner of the Product Innovation prize at the Dental Awards 2008) puts expert, kinetic content within easy reach, via touch-screen interface.

With e-touch in your practice, patients can use e touching HD (High Def-inition) treatment animations and high-quality before-and-after images, all accompanied by professionally written text reviewed by a distinguished panel including British Dental Health Foundation President Chris Potts. Patients can digest information at a pace and detail level that suits them, repeating animations as many times as they like.

Because it is easily integrated, compatible with all broadband set-ups, and updateable, e-touch lets you tailor content to suit your specific needs. Add testimonials and images to customise the experience to your preferences. The e-touch system can be customised by fibre optic linking the right service at the right time, with e-touch.

Integrated Dental Holdings (IDH) are delighted to be attending the 2008 BDTA Dental Showcase.

Committed to providing UK dentists with access to superior training and education in clinical dental treatments and patient care, an IDH team will be on hand, at stand no.D10, to explain how their services have resulted in them becoming one of the UK’s largest owners of dental practices, with an impressive number of high quality NHS and private dental care centres in addition to specialist referral clinics.

Visitors to the IDH stand will also have the opportunity to find out more about the career prospects IDH affords to all dental professionals. Operating more than 200 practices, serving more than 1.5 million patients nationwide with over 850 dentists and 1,700 employees,